

# KEAGAN JERVIS

## WEB DESIGN & DEVELOPMENT

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PROFILE

SKILLS

EDUCATION

INDUSTRY EXPERIENCE

### PROFESSIONAL PROFILE

I'm a web developer with more than 7 years' experience in the field. I'm fluent in HTML, CSS, PHP, MySQL and JavaScript, and take great pride in tailoring my work to your specifications. I also have sound experience in graphic design and branding; while my speciality is in web design and development, I've created logos, corporate identities and print outcomes for a number of clients.

Over the course of my career so far, I've worked both solo and as part of a team. I have a constant drive to learn, to improve. I'm keen to embrace the growing, changing nature of the Web, and to incorporate that into my work, keeping my products and clients on the cutting edge of Web technology.

I've built websites ranging from one page to thousands. Whatever the scale or nature of your next design challenge, I'm excited to take it on!

### SKILLS

#### Software

- Dreamweaver
- Photoshop
- Illustrator
- Flash
- InDesign

#### Languages

- HTML/HTML5 & CSS
- JavaScript & AJAX
- PHP
- MySQL

#### Platforms

- Experience designing on both Mac and PC
- Responsive design for desktop, tablet and smartphone

#### Accessibility

- Compliance with WAI/WCAG & Section 508 guidelines
- Reverse-compatibility to suit client's requirements

### EDUCATION

2011-2012

Master of Digital Design  
Major: Web design  
Griffith University | Queensland College of Arts

2008-2010

Bachelor of Digital Media  
Major: Digital design  
Griffith University | Queensland College of Arts

2007

Graduated Grade 12  
English, mathematics, graphics,  
information processing & technology, film & television, physics  
Varsity College

### 2011-2013 GRIFFITH UNIVERSITY: THE BRAVE PROGRAM

*Senior developer on >2,500-page psychological therapy program & research project*

The BRAVE Program is an online therapy system, operated jointly by the psychology departments of Griffith University and the University of Queensland. The program is designed to help children, teenagers and their parents overcome the challenges of anxiety.

My role was to take charge of the design and development aspects of the project:

- Rebuilding and revising over 2,500 content sections, designing new content, and converting old content from its outdated Flash format to modern, standards-compliant, mobile-ready HTML/CSS format, seamlessly loaded with AJAX
- Developing a system to record program participants' responses with PHP/MySQL, allow administrative review of this content, and enable automated notifications and updates to users
- Maintaining contact with the project team, from the program's creator and lead researcher - Griffith University's deputy vice chancellor - to the individual researchers from three different universities in two countries

### 2010-2012 THE PET DIRECTORY

*In-house design for 'the Yellow Pages of the pet and animal industry'*

The Pet Directory styles itself as the premier advertiser and directory for the pet and animal industry in Australia. Their portfolio of advertisers ranges from individual breeders to some of the country's largest chain petstores.

In my work for The Pet Directory, I had a number of varied responsibilities:

- Designing logos and supporting identities for a number of the Directory's advertisers, and producing print outcomes such as business cards, stationary, promotional leaflets and flyers to match
- Creating advertising placements and directory listings for the company's clients, both online and in the printed directory

## INDUSTRY EXPERIENCE

(CONTINUED)

### FREELANCE DESIGN 2008-2012

*Freelance design work, producing a broad range of outcomes for a number of diverse clients*

In five years of freelance design, I've produced websites and assets, logos and brand schemes, print outcomes and more.

I've worked for a range of clients from many different fields, including accountancy, holiday letting, martial arts, domestic cleaning, local artists and more.

### 2007-2008 EVOHE ORGANIC SKINCARE

*In-house designer producing a broad range of brand-integrated outcomes*

EVOHE is a Gold Coast-based company, producing 100% natural, organic luxury skincare and cosmetic products. The company's passionate husband-and-wife founding team have set a high benchmark for their products, expecting every outcome to function in complete synergy with their strong, unified brand.

My work for EVOHE encompassed a broad range of outcomes:

- Product packaging design, including cartons, labels, inserts, product display stands and more
- Promotional print outcomes, including product catalogues, leaflets, flyers, in-store signage and banners, and corporate apparel
- Website assets such as product photography and content design